

THE MAKING OF A GLOBAL ECONOMIC PLAYER? Korea in comparative perspective

Central European University, Budapest
12- 14 June 2014, Monument Building 203

The steady rise of 'made in Korea' and the establishment of global brands, as well as the expansion of development assistance seem to suggest that we are witnessing the making of a Global Economic Player. At the same time at home calls for economic democratization in South Korea are incessant.

The Asia Research Initiative (ARI) and the Department of International Relations and European Studies (IRES) at Central European University (Budapest, Hungary) are pleased to announce the conference 'The Making of a Global Economic Player? Korea in Comparative Perspective'.

The event is supported by Korea Foundation and is part of the KF Global E-school in Eurasia, a project aimed at developing a multi-university and multi-platform online real-time curriculum in Korean Studies. Central European University is the first European university to host a Global E-School, which brings together 18 universities in 14 countries in Europe and Asia.

THURSDAY 12TH JUNE

12:00 - 1:00 *Registration and welcome reception*

1:00 - 1:30 *Opening remarks by*
Youngmi Kim (CEU) / **Matteo Fumagalli** (CEU)

1:30 - 3:10 **Panel 1: Neoliberalism and Voters' Demand**
Chair: Rainer Dormels (Korean Studies, University of Vienna)

Discussant: Seung-Bae Shin (Sungkyunkwan University, Seoul)

Presenters:

- **Kevin Gray** (International Relations, University of Sussex)
Labour, Neoliberalism, and the Reformulation of East Asia's Passive Revolution
From Garrison State to Business State? – Neoliberalism of the South Korean Style.
- **Dong-Choon Kim** (Sociology, Sung Kong Hoe University)
From Garrison state to Business state? Neoliberalism of the South Korean style
- **Youngmi Kim** (International Relations and European Studies, Central



European University)
Local Elections 2014 and the voters' choice in South Korea

3:10 – 3:30 *Coffee Break*

3:30 – 5:10 **Panel 2: Neoliberalism and Economic Actors**

Chair: **Doh Chull Shin** (Center for the Study of Democracy, University of California)

Discussant: **Hyung-A Kim** (Australian National University, Canberra)

Dong-Choon Kim (Sociology, Sung Kong Hoe University)

Presenters:

- **Virginie Grzelczyk** (Politics and IR, Aston University, Birmingham)
The new North (Korea) – South (-ern World) Cooperation: Making Sense of Emerging Economic Powerplays and Players
- **Hannes B. Mosler** (East Asian Studies, Free University of Berlin)
The local making of the 'free democratic basic order' in Korea and Germany
- **Kil-Ho Lee** (Nanterre University, Paris)
The issue of economic democratization in South Korea: a sociological reflection on the debate between "economists-intellectuals" in 2012

FRIDAY 13TH JUNE

9:30 – 10:40 **Panel 3: Policies and Reform Process**

Chair: **Yonson Ahn** (Korean Studies, Goethe University of Frankfurt)

Discussant: **Hannes B. Mosler** (East Asian Studies, Free University of Berlin)

Presenters:

- **Hak Jae Kim** (East Asian Studies, Free University of Berlin)
From the 'Rechtstaat' to the 'Sozialstaat': Weimar sociology and its relevance to the Korean experience
- **Neil Chisholm** (Institutum Iurisprudentiae Academia Sinica, Taipei)
Democratization of the Courts: Korea's Judicial Reform Process and the Institutionalization of Democracy

10:40 – 10:50 *Coffee break*

10:50 – 12:00 **Panel 4: NK Cities and Diplomacy**

Chair: **Kevin Gray** (International Relations, University of Sussex)

Discussant: **Yonson Ahn** (Korean Studies, Goethe University of Frankfurt)

Presenters:

- **Rainer Dormels** (Korean Studies, University of Vienna)
Factors of the Image of North Korean Cities
- **Jeong-Im Hyun** (Political Science and Diplomacy, Vytautas Magnus University, Kaunas)
Political Science and Diplomacy



12:00 – 1:30 *Lunch Break*

1:30 – 3:10

Panel 5: Welfare State Policies

Chair: **Virginie Grzelczyk** (Politics and International Relations, Aston University, Birmingham)

Discussant: **Kevin Gray** (International Relations, University of Sussex)

Presenters:

- **Seung-Bae Shin & Hyung-A Kim** (Sungkyunkwan University, Seoul/ ANU, Canberra)
Impact Analysis of Wage Discrimination against Irregular Workers in the Korean Labour Market: Comparing 2005 and 2013
- **Hyug Baeg Im** (Korea University)
Economic Policy Regime and Economic Democracy in South Korea
- **Miongsei Kang** (Sejong Institute, Seoul)
Unequal Democracy, Inegalitarian Education, and the Politics of Welfare in Korea

3:10 – 3:30

Coffee Break

3:30 – 5:10

Panel 6: Multicultural Family, Global Citizenries and A Comparative Analysis

Chair: **Hyug Baeg Im** (Korea University, Seoul)

Discussant: **Miongsei Kang** (Sejong Institute)

Presenters:

- **Yonson Ahn** (Korean Studies, Goethe University of Frankfurt)
Welfare state for multicultural family?: The South Korean government's policy for a multicultural society
- **Doh Chull Shin** (Center for the Study of Democracy, University of California)
Is the Whole World Becoming Democratic? Perspectives from Global Citizenries
- **Angelica Helena Marinescu** (Sociology and Social Work, University of Bucharest)
South Korean Investments in Romania. *A Comparative Analysis of Media Representations: South Korea, Japan, China*

SATURDAY 14TH JUNE

9:30 – 11:10

Panel 7: Trade Policy and Social Entrepreneurship

Chair: **Yonson Ahn** (Korean Studies, Goethe University of Frankfurt)

Discussant: **Angelica Helena Marinescu** (Sociology and Social Work, University of Bucharest)



Presenters:

- **Harald Sippel** (Willheim Müller Attorneys at Law, Vienna)
The Recent Shift in Korea's Trade Policy and how FTAs Change the Service Industry: Practice of Law in Korea
- **Marianne Jung** (Korean Studies, University of Vienna)
Social entrepreneurship as an answer to social issues in South-Korea
- **Ji Sun Kim** (Korean Studies, University of Vienna)
Export of Western Music Education to South Korea Cultural Management and Cultural Studies in the Institute for Korean Studies at the University of Vienna

11:10 – 11:20 *Coffee Break*

11:20 – 1:00 **Panel 8: Culture, Media and Foreign Aid Policy**

Chair: **Harald Sippel** (Willheim Müller Attorneys at Law, Vienna)

Discussant:

Marianne Jung (Korean Studies, University of Vienna)/
Dong-Choon Kim (Sociology, Sung Kong Hoe University)

Presenters:

- **Hyungseok Kang** (Culture, Media and Creative Industries, Kings College London)
Institutional dynamics of national image construction in South Korea
- **Mary Hyunhee Song** (Centre for East Asian Studies, University of Turku)
Levies on Beauty: Value Added Tax on Cosmetic Surgery for building the Welfare State in Korea
Political dimension of history disputes in East Asia
- **Julia Peitl** (Department of East Asian Studies, University of Vienna)
More than just words? - Comparing Rhetoric and Behavior of South Korean Foreign Aid Policy

1:00- 2:30 **Discussion of the publication project**

Ending Remarks by **Youngmi Kim** (CEU)

